

With **INTERCOM Spray System** you will apply just the right amount of glue therefore absorbing completely the higher unit cost of the product. On top of this you will save up to 5 times on labour costs and speed up your application time up to 10 times compared to the use of solvent base glues.

Our glue properties include:

- High tacking and adhesive power
- long open times
- odorless
- clean and non-toxic



Magica Shoe Materials also distributes in China **ESSEBI** industrial thermoplastic adhesives for shoes factories:

- Polyester rod adhesive RT/F63N, Rod cement (white);
- Polyamide rod adhesive (yellow) RT/F93

Essebi adhesives assure excellent flexibility, fast application and very good bonding on different support.



**Magica Shoe Materials** is a wholly Italian investment in China, producing first class shoe materials for toe puffs and counters.

The company starting operating in China in 2005, thanks to the expertise and know-how of highly experienced staff with up to 25 years experience in this field, Magica Shoe Materials is growing constantly.

The workshop is located near Hangzhou and covers a floor area of 4500 square meters, in which, thanks to new very advanced and efficient machinery we have a productive capacity of over three million square meters per year.

For more information about our company and products please follow our WeChat Official Account:



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# MAGICA SHOE MATERIALS

Toe puffs/ counters / water base glues  
& spray systems



Walk in your element





Before introducing our products onto the market, they are designed and tested in our laboratories, and their quality is constantly monitored and checked, making sure all the products sold are fully compliant with our standards and specifications.



We combine the traditional impregnation process with the new dye extrusion process to deliver a wide range of materials. The production includes Heat Activated materials (thermo), Filmic materials (plastic material with ping-pong effect) as well as Solvent Activated materials.

#### WATER BASE GLUE / SPRAY SYSTEMS / GLUE LINE

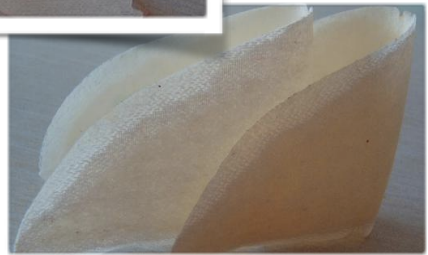
**Magica** distributes in China **INTERCOM** water base glues and spray systems since 2010.

The use of water base glues applied by our spray systems allows a perfect bond on almost any surface and material, leaving the leather with a natural feel. Clean, user friendly and fast, this way of work has long been used around the world because of the time and money saving advantages, not to mention the obvious

#### TOE PUFF/ COUNTERS/ REINFORCEMENTS

A wide portfolio of materials for toe puffs, counters and reinforcements to satisfy any requirement. Our range of extruded and impregnated thermoplastic materials will provide the right solution whether you need the perfect shape for high heel lady shoes or the right strength and durability in technical and sport ware applications, we have the perfect fit for your needs:

- ping pong
- thermoplastic
- low temperature activation
- open time and durability



All these products are made with a variety of supports ranging from polyester non woven and spun laced non woven to cotton bases. For the Heat Activated materials a variety of thermoplastic glues are applied. All our glues are prepared in-house, ensuring the quality is constant and the specifications are suitable for our clients.

